

MINUTES – BOARD OF GOVERNORS
May 2010

Present: Rosie Hallenberger, Roger Martin, Becky Spears, Julius Germano, Ron Bailey, Milt King, Karen Murphy, Blake Kopplin, Mickey Gayler, Mona Koonce, Peter Wojcik, Sue Colburn, Sergio Salazar, General Manager, Guy Fanelli, Director of Operations; Cindy Jones, Director of Membership; Shen Te Smith, Director of Member Services; Jeff Hunter, Director of Golf, Michelle Dodier, Director of Tennis

The meeting was called to order by Chair Julius Germano at 6:12 pm. Karen motioned to approve last month's minutes, Mona seconded the motion. Julius reported based on the length of past meetings they have asked Cindy to shorten the membership report as well consolidate other reports such as the Tennis, Golf and SWGA, MGA, Golf and Greens and Golf reports. Julius turned the meeting over to Sergio for the Management report.

Sergio reported financially, the Club did well in the April but stayed flat in regards to membership. We went backwards in Social and Tennis memberships but are positive for the month of May. There will be an Ambassador Council meeting Thursday and the Board is invited to attend. Sergio hopes to have a rendering of the fitness center to present by then. A trigger has been established of 125 new golf members or equivalent. For the 25th Anniversary we will present the membership with 25 days of specials leading up to the final party at the CWC in July. Sergio would like to begin a program where he and Jeff host a day for the first 16 members to sign up and play golf with them once a week. Sergio referenced the agenda item of flat work repair and although it needs to be done he doesn't believe it will happen for some time. Ron believes there are some safety issues with the sidewalks. Sergio mentioned we have quarterly meetings with Chubb Insurance and they currently conducting an investigation and whatever they feel is a liability we will take care of as soon as possible. Sergio also referenced the agenda item of the photo ID cards at the Club. He does believe we need to establish a system primarily at the fitness center but he does not know when that will happen. Although he understands we need a system to protect the integrity of the membership he does not believe IDs will fix billing issues. Roger mentioned we have a current member John Skaggs that does swipe cards as a business. Karen also mentioned she manages HOAs and has contacts that she can forward to Sergio as well.

Julius turned the meeting over to Cindy Jones for the Membership report.

Membership Report – Cindy Jones:

Cindy reported we are up 4 new golf members from last month and we are moving in the right direction in tennis & social. She is very happy to report we have several Ambassadors and Board Members that are sponsoring new members. For May, we have 17 golf and 2 social resignations we need to cover.

Golf & Greens & Golf Report – Barry Carter

Barry will provide notes

Operations Report – Guy Fanelli:

Guy reported the ceiling of restrooms on the North Course have been replaced and they found the water leak and it will be fixed very soon. We received the plaques for the Champions Walk and they will go down starting Friday. The counter in the bar area is completed and should be installed some time in the next week. We received a lot of positive feedback from the Taste of the Northside and members appreciated the 19th hole being open to members during the event. Guy also reported a lead has been hired for the 19th hole and Mariano will be trained as the 2nd lead. Guy referenced the agenda item of keg beer and unfortunately logistically and because of lack of storage space we are unable to have it in the 19th hole.

Golf Report – Jeff Hunter

Jeff reported the SWGA Classic Affair starts tomorrow and there 58 women playing in the tournament. There are currently 62 names on the board for the upcoming Sunburst tournament. Another pallet of range balls came in and should be out in the next couple of days. Jeff reported he hired Joey Shank to work in the shop through the summer. Eddie just had a great tournament with SAS and sold about \$29k in merchandise. Jeff also hopes to get the Jr. Camp started very soon.

Tennis Report – Michelle Dodier:

Michelle reported Tennis will have a Susan G. Komen play day June 16. Their member/guest tournament was a success, they hope to have raised more than \$10k for Any Baby Can. There will be a Ladies Play Day next Wednesday and there are about 80 people currently signed up for the Memorial Day mixer.

Ambassador Report – Mona Koonce:

Mona reported the last CWC event was success and we got 3 new members from it.

SWA Report – Karen Murphy:

Karen reported there are 11 new members since January and there will be a Coldwater Creek fashion show at the next meeting.

Tennis Report – Milt King:

Nothing additional to add from Michelle's report

MGA – Rhett Morrow

Rhett reported the MGA Squared was successful. There will be no tournament in June because of Sunburst.

SWGA – Becky in place of Rachel Wadsworth:

Marian Dyer won the Women's Match Play Championship last week. They are currently trying to get new members to join SWGA.

House Committee – Blake Kopplin

Blake reported a lot of the issues on the list in the Board packet have already been addressed. Blake recently met with Sergio about the perception that the 19th hole is dirty and they believe it is more about the fact that it appears to be dark and will look for ways to brighten it. Blake reported on the numbers from a survey he conducted in the bar area about the TV. Although he understands there is a concern about the TV he believes with

general rules and guidelines it shouldn't be a problem. Julius asked Blake to bring a recommendation on the TV for the next meeting.

Entertainment Committee Report – Peter Wojick:

Peter reviewed the details on Memorial Day, the upcoming Salsa Night tentative for July, Prom Night in September and a possible Okotoberfest.

Clubs within a Club – Rosalie Hallenberger:

Rosalie reported the Vintner's Club will now meet the 4th Saturday of every month.

Old Business –

Cap Fund:

Sergio referenced the information he reported earlier and we are currently up 2 golf members as of March 1.

Employee Assistance Program:

Becky reported the scholarship was originally for a student to use for college but believes it should now be for an employee to further their education for their career and in turn benefit the Club. The process would be for the department heads to nominate and employee to go through the interview process with the committee. Becky reported there is currently \$10 k in the fund and believes we should move forward in the process. Julius requested that departments submit their candidates and the Board move forward in the interview process.

New Business-

Julius reported the website has been updated with all of the previous board minutes and the new board members. Julius thanked everyone for coming and the meeting was adjourned at 7:42 pm.