

MINUTES – BOARD OF GOVERNORS
October 2009

Present: Mark Neneman, General Manager; Guy Fanelli, Director of Operations; Shen Te Smith, Director of Member Services; Jeff Hunter, Director of Golf, Barry Carter, Director of Golf Maintenance, Michelle Dodier, Director of Tennis, Rosie Hallenberger, Susan Crouch, Roger Martin, Becky Spears, Peter Wojcik, Sue Colburn, Julius Germano, Richard Tisdale

The meeting was called to order by Chair Becky Spears at 6:09 pm. Becky opened the meeting and turned it over to Barry Carter for a Golf & Greens update. The main issue from the Golf & Greens report is the minor damage from the recent rain. They just finished the 3rd aerification on the North fairways. We currently have Army worms and will begin treating and getting rid of them.

The meeting was then turned over to Susan Crouch for the Tennis update. There are four open positions to fill on the Tennis Board and there are currently 10 candidates. They are two new pos in tennis that have started and are currently teaching. Sneakers & Cleats is coming up & the Ronald McDonald Play day with about 80 people. The Tennis Appreciation party is in November. Mark got final approval to do the new background. Becky asked about Arthur's wife, looks like she is doing well. Her spirits are good and she is positive.

Mark presented the membership report & counts referenced the included in the board packet. Richard mentioned he has not received membership upgrades. We are #2 for September in growth. Since the Dallas meetings we are starting the clock although we can not make it known. Mark referenced the graphs presented in the packet. He explained the jumps in trends since '02. As membership grows the dues line does as well. Mark would like to present this monthly or quarterly at meetings. Rosalie asked how we compare to others. 3 or 4 others clubs are at a wait list status. We are compared to SWCC and they are grinding every month to stay at that status. One thing the staff has been working on is talking with people who they have relationships with to get referrals. The bulk of referrals will come from 1 to 2 yr members. Mark then referenced the "Who Do You Know" sheet. He mentioned one thing we do not want people to do is try to pre-qualify someone. We just want to know who you would like to refer to your Club. Who would you like to send an invitation on behalf of you.

Mark then presented on the cap fund and referenced the schematic presented in the board packet. Mark went over spaces to be added on to the Fitness/Spa area. We are currently working with the architects for schematics with about 1,500+ spaces to be added. We are also looking into renovations and upgrades as well. We are hoping to have a number by next meeting so he can present it to Ken. Mark would like for it to be the 4th qtr push to members. He would also like to have a centralized check in point. Susan Crouch would like to see that as well along with fixing some the current problems over there. Becky mentioned the change would be the Chair Emeritus to stay on to help guide and advise during the 2nd year. Mark mentioned in regards to the Board Elections that they have

gone through a nomination process and the existing Board members will meet next Thursday at 4:45 pm with the nominees that we do not already know. Richard would like to see the bios because the MGA would like to give their recommendations. Mark informed the group that the pre paid dues will be finalized tomorrow but referenced a sample that will go out to the members.

Becky then covered the Ambassador Council and mentioned the following upcoming events: Jazz Night, Halloween Events, Champagne Tasting and Cocktails with the Council.

The meeting was turned over to Richard who reported on the MGA. Richard mentioned they are having Sonterra Cup on November 7 – 8. They currently have 40 people playing and having a big party on November 6. All MGA members are invited to attend.

Jeff then reported on the Ralph Myers has contacted him about the possibility to host any qualifying rounds. Thinks it would add to reputation and would like the Board's feedback. The Board Voted to approve the recommendations. All was in favor to host. He was approached by the new golf coach at the OLLU for the club to host a 100 players in early January. It would be a 3 day event and the course would be blocked until noon. Roger Martin asked if it would bring the Club any revenue. Jeff answered it would bring about \$80 per player. The Board voted to approve the recommendation. Jeff mentioned the US Senior Challenge was great and the Partner's Championship is coming up. Richard mentioned the 1-35 Cup and we have 3 guys that made the team. Jeff reported that Powerball is over for the year.

Guy reported on next year's "Taste of the Northside" tournament. We have a 3 year deal with them and they have always had a tournament. Next year they would like to have the tournament on the day of the event which is a Wednesday. We have asked them to host a tournament for the members on Monday of that week to compensate for closing the course to members on Wednesday. Roger thinks that is a great idea and Becky believes that is a good trade off. The Board voted to approve the recommendations. Guy believes the event helps the Club with exposure.

Becky reported on SWGA there were 3 full flights in their tournament and Joyce Neil is the Club Championship winner.

Rosalie reported on SWA and mentioned the Christmas Bazaar month and we currently have 45 vendors. She also mentioned that Aztec Live will be putting on a Christmas Show that starts after Thanksgiving through December 19. She is working with Shen Te to set a date for all members. Richard said 20 of them plan on going on anyways. We will set a date & possibly rent a bus.

Becky reported she is still working on getting the list from her doctors and hopefully we will have it soon. Guy thanked everyone for their kind words & thoughts for his wife. She is doing great.

Julius announced the problem presented by Richard about the issue of having non members playing poker at the Club. Richard mentioned there should not be any non members playing in the card room unless they are paying guest fees. Richard recommended Mark speak to the appropriate parties and if someone would like to play cards at the Club they should join as a Social member.

The meeting was turned over to Becky and was adjourned at 7:20 pm.