

MINUTES – BOARD OF GOVERNORS
May 12, 2009

Present: Mark Neneman, General Manager; Gene Miller, Century Golf; Guy Fanelli, Director of Operations; Arthur Abelman, Susan Crouch, Roger Martin, Margaret Millsap, Grant Morris, Becky Spears, Richard Tisdale, Peter Wojcik, Sue Colburn, Julius Germano, Rosalie Hallenberger, Cathy Lay

The meeting was called to order by Chair Becky Spears. She proceeded to have a vote on the April minutes. With two opposed votes, the minutes were approved by the Board.

Margaret Millsap presented a report on the tournaments and activities of the Sonterra Women's Golf Association. The Classic Affair is just now getting started; we have 39 teams signed up.

Becky then asked Rosalie Hallenberger to go over the Clubs within Club events. Rosalie mentioned that the Shopping Club had a great time in Laredo, Texas and that it was a great success. She would like to know who her contact at the club is so that she can contact that person with all the events. Rosalie mentioned that because she does not have a vote on the Board, she made a suggestion to keep the Sunday Brunch dress code as is. Mr. Neneman said that the dress code will stay as is.

The Board proceeded to elect a Vice Chair of the Board of Governors. Richard Tisdale nominated Julius Germano as Vice-Chair, the nomination was seconded and Mr. Germano was elected Vice-Chair.

Mr. Mark Neneman started by mentioning that we will be making changes to the Rules & Regulations as well as the By Laws. He has already spoken to several attorney's who have volunteered to helping making these changes. He would like to see the Board working together with Century Golf to make the club a better place and a more positive experience. Mr. Neneman has been received positive comments regarding the club and all the changes that are going on. We are currently working on having events for all levels of membership for the club and get members connected to the club.

Mr. Neneman then went over the financial portion of the club for April and May. Peter Wojcik suggested that this information be given to the members. Mark said that we could do something with percentages without using any numbers. Mark then went over the total enrollment; we are 1009 for golf, 415 for tennis, and 559 for social and 15 "R" memberships.

Arthur Abelman asked about the gift card that we are handing out to the members. Mark mentioned that this gift card is part of the "Get Connected" package. We will be preloading the gift card in \$500 increments that the members can use anywhere in the club. Mark then went on to say that we are going to make a change in the Kids Club. We are going to hire Kids Entertainment for the summer. This company provides more activities for the kids.

Mark let the Board know that he has been approved for a sign to be put up in the entrance of the subdivision. This is to let the community know that we are located here. We also ordered a new range picker. The most recent improvements to the Tennis area are the lights and the tennis wind screens that were replaced due to heavy winds. We have also ordered some pumps for the golf course. Mark also mentioned that some kids stole a workhorse and drove it into the lake. The workhorse is damaged and out of order.

We are also working on some F&B promotions. Guy Fanelli will be introducing Dollar Days and Prime Rib Dinner for the members. We also updated the pool and we are in compliance and up to code.

Mr. Neneman also let the Board know that we are still in the process of hiring a Membership Relations Director. We are narrowing down the resumes and hopefully this person will start within the next two weeks.

Arthur Abelman asked if it would be possible to order a lunch item when the 19th Hole is still serving breakfast. Guy mentioned that it would depend on the item that the member orders. If the item is hot food then it will not be possible because then we would have to mix breakfast food with lunch food. If it is a cold item then we should be able to provide this lunch item to the member.

Mr. Peter Wojcik went over the total member numbers for the month of May. He then went over the events that are coming up in late May. He also mentioned that the Ambassador's are trying their best to get new members connected to the club.

Cathy Lay went over the Sonterra Women's Association events for the month of May and June. The SWA are trying to organize events that will keep the new members connected as well.

Susan Crouch reported on Tennis. She discussed league play for the month of May and June. The leagues have been very successful and we've had a lot of members sign up for the summer leagues. She also mentioned that Gary has been doing a great job keeping up with the landscaping in the Tennis area. Arthur Abelman would like to commend David for this great service at the Sports Grill. He did a great job delegating and because of that everything went well.

Richard Tisdale reported on the Men's Golf Association. He mentioned that there are only eight slots available for Sunburst (June 10-13). There will be an email blast sent out to let members know the availability. Richard mentioned that we have two sponsors for Sunburst and we are looking into getting a third. We will not be having a formal dinner that Saturday; the dress will be more casual.

Peter Wojcik would like to recognize Richard Tisdale and thank him for his efforts in getting new members connected to the club.

Grant Morris reviewed the golf cart policy. Under section 7.12, the policy will read, "Cart rental fees are mandatory unless waived by Club Management. Riding with a Member who has a private cart and pays a trail fee does not relieve the Members from paying the applicable cart fee". In section 7.13, the policy will read, "All private cart owners are encouraged to double up with other members as much as possible to limit excessive cart traffic on the golf courses. Trail fee Members will not be charged a cart fee if they double up with other members in an effort to reduce cart traffic". The motion was passed to add the language on the Rules & Regulations.

Mr. Neneman went over the plans for the 50th Anniversary celebration. This will be a club wide celebration. We have put something special together to affect every department. We will have something going on everyday from June 15-18. We will have several complimentary classes in the Fitness Center. Tennis will have complimentary ball machine along with a social mixer. We will have value added pricing in the Pro Shop. Jeff has already ordered the shirts and hats with 50th Anniversary logo. Julius suggested that we have media for this event. Arthur mentioned that he can speak with Greg Simmons and have him come out to cover the event. Gene Miller suggested that we give Greg the option of choosing the day he can come out and MC the event. We should have everything for the 50th Anniversary celebration within a week.

Rosalie asked if when a member books and event do they have the dress code given to them. There has been instances were guests are dressed extremely casual. If a party has a theme, then they can wear clothes according to the theme. The guests will then enter through the side entrance of the ballroom so that they will not disturb other members.

The meeting was adjourned.