

SUMMARY
FOOD & BEVERAGE COMMITTEE MEETING
MARCH 1, 2007

Guy Fanelli announced the hiring of George Rojas, formerly at the Plaza Club, as Assistant Food & Beverage Manager. His duties include overseeing the Mixed Grill/Garden Room during the day and the MAIN dining rooms in the evening.

MIXED GRILL

Guy Fanelli will be working with the Mixed Grill staff to accommodate the SWGA with their lunch orders on Wednesdays. In order for lunch to be more “country club style,” in most cases food orders will be taken after the ladies are seated in the Garden Room. This will alleviate the crowded situation at the bar created by the ladies stopping to place lunch orders. Guy stated it was possible to put two wait staff in the Garden Room to take orders and pour tea/water. Wednesday “food specials” have been extremely well received by the ladies.

Guy reported he is interested in purchasing new china and flatware for the Mixed Grill. The F&B Committee encouraged Guy to pursue this purchase as an update to the Grill.

COCKTAILS WITH THE COUNCILS

Three hundred twenty-five (325) members and guests attended at the February event resulting in four (4) new club memberships.

Suggestions from the F & B Committee:

1. Spread the food out to lessen the mass of people at the entrances to the ballroom.
2. Use high boy tables, with a lesser number of regular tables, to encourage circulation of members and guests.
3. Note: Free drinks are served only in the designated area (Ballroom) at this event.

DRESS CODE

No major infractions were noted in February. The receptionist is reminding members of the dress code when reservations are made.

MISC.

F&B Committee suggestion: Staff should be encouraged to call members by name when interacting with them at any time.

Management is encouraging the “Clubs within the Club” to sponsor events at the Club such as dinners or fun nights relating to their Club. The members of the “Club with the Club” would be acting hosts/hostesses of the event, i.e. greeting and registering members and guests. This would encourage membership in the “Club within the Club” and also be profitable for the Club.

Barbara Bruner, Chairman